**Day of Giving Case for Support (Clubs and Societies)**

Club/Society Name:

Contact Name:

Contact Email:

Fund Name:

Fund Number:

What is the problem (Explain the need for this fund like you’re speaking to a family member.):

How can I help? (GIVE- and then tell them in simple language what you’re going to do with that gift. Numbers can be good, but they shouldn’t overwhelm or define this portion. Ensure that you mention this gift can help students make Ohio State a reality/more affordable.):

What else should I know? (Fast Facts- these should support your case for stating that 1. There is a problem and 2. Ohio State is part of that solution.)

Closing Line (Provide a powerful and clear call to action here for people to donate to your scholarship fund!)